



## Inkcups Now Launches New Web Site

Inkcups Now Corporation has launched a completely redesigned web site at [www.inkcups.com](http://www.inkcups.com). The web site was restructured and expanded to facilitate browsing and product comparison and to reflect company's new offerings such as digital printing equipment, new models of pad printing, screen printing and laser engraving machines, new ink and auxiliary products, plate making and other services. Inkcups.com features numerous close-up product pictures, one-click UPS tracking lookup, Sample request form and dedicated Help Desk section with easy access to product specifications, technical articles and tools such as Ink Formulation Calculator and Printing Pad Search. In the near future Inkcups Now plans to add an e-commerce module.

For more information please visit [www.inkcups.com](http://www.inkcups.com), call 978-646-8980 or send an email to [info@inkcups.com](mailto:info@inkcups.com).

The screenshot shows the 'What's New' section of the Inkcups Now website. The header includes the company logo, navigation links (Breakthrough Products, Equipment, Supplies, Inks, Services, Help Desk, Request Samples), and the phone number 978 646-8980. The main content area features a list of new products on the left and a large featured image of various colored printing pads on the right. Below the image is the text: 'Pad Printing & Screen Printing Supplies and Equipment, Laser Engravers & Inkjet Printers'. A sub-headline reads: 'from Inkcups Now Corporation - a one-stop supplier for decorators of 3-dimensional products'. A short paragraph describes the company's offerings: 'Inkcups Now Corporation (INC) offers a full range of printing supplies and equipment as well as engraving systems and inkjet printers that are used every day in a myriad of applications in the promotional products, medical, electronics, automotive and...'. A 'Learn More' link is at the bottom left.

The screenshot shows the 'Equipment' section of the Inkcups Now website. The header is identical to the previous screenshot. The left sidebar contains a list of equipment categories: Pad Printers, Screen Printers, Laser Engravers & Plate Makers, InkJet Printers, Tagless Printing Equipment, Leasing, and Equipment Tech Data. The main content area features a large image of a technician working with a machine. Below the image is the text: 'Equipment for Pad Printing, Screen Printing, Inkjet Printing and Laser Engraving'. A sub-headline reads: 'Inkcups Now offers diverse and reliable equipment for...'. A 'REQUEST A QUOTE' button is located on the right, with links for 'Further Info', 'Equipment Tech Data', 'Equipment Leasing', and 'Credit Application'.