

# Turn-Key Solution for Tagless Printing

- Enhance your brand with its own Printed Garment Tags!
- Customize tags in-house - easily, costeffectively and any time!
- Bright images even on dark garments!
- Cheaper than heat transferred labels. No minimum quantity requirements!
- “Soft hand” neck labels, vibrant and very durable!



INKCUPS NOW



[www.inkcups.com](http://www.inkcups.com)

# Complete Product Line of Inks, Supplies & Machines for Printing Garment Tags

Tagging garments – T-shirts, sweat shirts and other apparel – is getting much more flexible and quick! Inkcups Now Corporation offers a complete line of Inks, Supplies and Equipment plus Training & unlimited Expert Technical Support for Tag Printing.

Sewn-in tags often cause discomfort to the consumer; they are becoming the thing of the past. Here is the news: heat transfer is not the only or best alternative to sewn-in tags! - Consider the benefits of Pad Printing or Screen Printing process! And please be sure that if you are inexperienced in these techniques, Inkcups Now professionals will always be ready to help you through every step leading to beautiful prints.

## INK FOR TAG PRINTING - SAPPHIRE SB SERIES

The Sapphire pad and screen printing ink is manufactured in Italy under the finest production and quality controls standards. It is triple milled to micron level pigment sizes yielding one of the industry's most opaque and brilliant color palettes.

The Sapphire SB series has been used in Europe as textile ink for many years. It is safe for children, complies with California Proposition 65 and stringent European safety standards. The Sapphire SB leaves crisp and durable prints in fonts as small as size 6 Arial. It is available in 21 standard color shades. For very dark apparel black and white high opacity colors are offered. Our ink comes with a twelve color mixing system, free formulation guide for the generation of Pantone colors – and attentive tech support for color matching, mixing and troubleshooting.



## BENEFITS OF PAD OR SCREEN PRINTING APPAREL TAGS

- Printing tags is much more cost-effective compared to heat transfer, especially for short runs and on-demand production. Unlike the pre-purchased labels, the image for printed tags can be easily modified in-house so you can print personalized and branded tags any time.
- While heat transfer just puts markings on the garment's surface, SB ink penetrates textile thus extending the life of the tag.
- The SB series cures by air, enabling the operator to fold and stack items right after they are printed. As no drying is necessary, you can use a manual printing machine for the tags.
- Tags printed with the SB series have soft hand and yet are very durable, even when SB is used as 1 component ink. With hardener, images will withstand 25+ industrial washings.
- With the SB ink, you can print fine fonts – as small as, for instance, size 6 Arial.

## ICN PAD & SCREEN PRINTING EQUIPMENT AND SUPPLIES

Inkcups Now is a one-stop supplier for the decorators of 3-D products. ICN offers a complete line of Pad Printing and Screen Printing supplies and equipment. All consumables are manufactured in-house, enabling rapid order completion and thorough quality control.

ICN features top-of-the-line products based on the latest developments in the printing field. Among them:

- A complete line of high quality pad printing machines which are durable and cost effective. The equipment is available in 1 to 6 applications

- Revolutionary Cobalt Laser Engraving Systems for making high resolution pad printing plates directly from digital files. Quick, easy and no chemicals or film!
- Sapphire ink series for all substrates
- Traditional Polymer printing plate material and exposure systems
- Patented VersaCup universal ink cups, printing pads and ceramic rings
- All start-up supplies – from ink mixing containers to ink cup washers

We pride ourselves with having the friendliest, most capable and technically superior customer service groups in the marketplace. Put us to the test – please call or e-mail us with your questions!



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