



Screen Printing & Pad Printing ink for Tags and Labels – Sapphire SB series from Inkcups Now Corp.

Tagging garments – t-shirts, sweat shirts, jeans and other apparel – is getting quicker, easier and cheaper. With Sapphire SB series ink the tags can be pad printed or screen printed. No sewing tags in, heat transferring or drying is required.

While heat transfer just puts markings on the garment's surface, SB ink penetrates textile thus extending the life of the tag. Printing tags is much more cost-effective compared to heat transfer, especially for short runs and on-demand production. Unlike the pre-purchased labels, the image for printed tags can be easily modified in-house so you can print personalized and branded tags any time. The SB series cures by air, enabling the operator to fold and stack items right after they are printed. As no drying is necessary, you can use a manual printing machine for the tags. Tags printed with the SB series have soft hand and yet are very durable, even when SB is used as 1 component ink. With hardener, images will withstand 25+ industrial washings. Using the SB ink, you can print fine fonts – as small as, for instance, size 6 Arial.

Sapphire SB series has been used in Europe as textile ink for many years. It is safe for children, complies with California Proposition 65 and stringent European safety standards. Among other applications of SB ink is printing on stress balls, rubberized pens, soft touch travel mugs, koozies, can coolers, simulated leather and vinyl items as well as other flexible or coated products.

As all Sapphire series, SB is available in 21 standard color shades that yield bright images. A twelve color mixing system and free formulation guide is available for the generation of Pantone colors. For very dark apparel black and white high opacity colors are offered.

For more information please call 978-646-8980 or visit www.inkcups.com.

