

Small Business Owners Cutting Employee Health Care



A tumultuous economy is causing small business owners to cut costs, and according to the 2008 American Express OPEN spring Monitor, they're cutting employee health care.

Since 2007, small business owners have made the following changes:

- 34% do not offer health-care coverage to employees; 29% did not offer coverage in Sept. 2007
- 6% have eliminated coverage altogether in the last six months; 2% eliminated coverage in the six months preceding Sept. 2007
- 9% have required employees to pay a larger share of health-care costs over the last six months; 5% required employees to pay a larger share in the six months preceding Sept. 2007
- 20% have been shopping for a new health-care carrier in the last six months; 15% were shopping for a new carrier in the six months preceding Sept. 2007.

Inkcups Now Introduces ICN-M15 Flatbed Screen Printer

Inkcups Now Corp. has released its ICN-M15 Flatbed Screen Printer, designed for easy decoration of nameplates, promotional products, panels, signs and other items up to five inches high. The printer comes equipped with four-way micro-adjust screen clamp system, micro-adjust print head and vertical motion tooling table that drops to have an operator unload a product, helping increase production speeds.

"This heavy duty machine can print images up to 17 by 12 inches," says Mike Bissel, VP and an equipment expert at ICN. "The M15 is a highly productive and cost-effective machine and, I believe, one of the most flexible flatbed screen printers available on the market today."

Inkcups has also begun its expansion into digital printing by becoming one of only three U.S. distributors for Mimaki Engineering Co. Under the agreement, the company will sell Mimaki's line of UV Flatbed Inkjet Printers.

Lastly, Inkcups has made its All-Flex Series print pad material available. All-Flex is a general purpose pad material known for quick break-in period and ability to be used with many types of inks. The material can be distinguished by its distinctive blue color.

For more information, visit www.inkcups.com, call (978) 646-8980 or send an e-mail to info@inkcups.com.



All-Flex Series print pad material



ICN-M15 FP Flatbed Screen Printer